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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1987

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 2 through February 6) and cumulatively (September 1 through February 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	110	903	$1902	$1824	$2000	$1917	$1833	325	1970	$1907	$1801	$2000	$1917	$1800
Business Administration & Management	10	112	1680	1708	*	*	*	31	476	1713	1676	2100	1583	1416
Management Information Systems	9	41	2045	1910	*	*	*	36	143	2138	1891	2383	2158	1875
Marketing & Distribution	23	146	1591	1663	2000	1417	1400	70	451	1631	1650	1958	1650	1400
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	+	25	+	1782				+	90	+	1676			
Humanities	2	22	1375	1624	*	*	*	13	165	1561	1445	*	*	*
Social Sciences	+	15	+	1762				+	118	+	1528			
ENGINEERING														
Aerospace & Aeronautical	1	20	2292	2254	*	*	*	10	80	2413	2304	*	*	*
Chemical	8	101	2482	2519	*	*	*	34	207	2514	2483	2700	2542	2250
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	6	46	1981	1967	*	*	*	26	194	2037	1999	2416	2000	1788
Electrical (incl. Computer Engrg.)	17	340	2354	2371	*	*	*	89	1026	2312	2367	2542	2377	1920
Geological	+	1	+	2500				+	5	+	2106			
Industrial	2	68	2238	2307	*	*	*	7	178	2311	2279	*	*	*
Mechanical	18	182	2423	2401	*	*	*	66	584	2367	2355	2600	2388	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2402				+	31	+	2441			
Mining & Mineral	+	3	+	2333				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	4	+	2391				+	10	+	2415			
Petroleum	4	7	2815	2758	*	*	*	9	20	2712	2652	*	*	*
Engineering Technology	22	26	2149	2204	2375	2167	1833	27	62	2155	2153	2450	2167	1750
SCIENCES														
Agricultural Sciences	+	13	+	1564				1	62	1500	1643	*	*	*
Allied Health Professions	+	4	+	2140				+	19	+	2102			
Biological Sciences	+	2	+	1751				+	20	+	1488			
Chemistry	+	1	+	2170				+	5	+	1920			
Computer Science	10	127	2165	2160	*	*	*	43	437	2144	2151	2500	2150	1900
Mathematics	+	26	+	2222				2	66	2379	2117	*	*	*
Other Physical & Earth Sciences	+	1	+	957				+	10	+	1613			
Totals	242	2248						789	6433					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
1 The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
MGMT.-RELATED OCCUPATION														
Accountants & Auditors	108	885	$1899	$1822	$2000	$1917	$1821	320	1937	$1906	$1801	$2000	$1917	$1800
Banking Occupations	+	11	+	1870				1	39	1500	1653	*	*	*
Business Administration	4	32	1852	1609	*	*	*	11	118	1696	1572	*	*	*
Consultants	2	64	2000	2017	*	*	*	6	123	2104	1953	*	*	*
Financial Analysts	3	18	1956	1932	*	*	*	9	61	2014	1845	*	*	*
Human Resources	2	9	1600	1700	*	*	*	4	49	1508	1530	*	*	*
Management Trainee	23	119	1528	1599	1917	1417	1400	56	478	1553	1588	1960	1486	1250
COMPUTER & MATHEMATICAL														
Computer Programmers	7	61	2135	2083	*	*	*	42	216	2085	2039	2375	2092	1800
Computer Scientists (incl Systems Analysts)	14	103	2190	2232	*	*	*	36	322	2276	2212	2525	2216	2017
Mathematicians/Statisticians	+	14	+	2185				1	26	2500	2140	*	*	*
MARKETING & SALES														
Advertising/Marketing	3	38	1915	1744	*	*	*	14	155	1759	1702	*	*	*
Retail/Wholesale Sales	4	39	1658	1715	*	*	*	15	176	1708	1667	*	*	*
Technical Sales	+	31	+	1916				6	101	1878	1890	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	+	4	+	1306				3	46	1708	1360	*	*	*
Engineers (Engrg Degree Required)	72	762	2325	2368	2625	2350	1833	255	2312	2334	2337	2625	2375	1930
Farm & Natural Resources Management	+	8	+	1725				1	38	1500	1647	*	*	*
Health-Related Occupations	+	4	+	2161				+	26	+	1970			
Insurance & Real Estate Occupations	+	21	+	1705				3	90	1850	1609	*	*	*
Production Occupations	+	10	+	1838				1	55	2100	1766	*	*	*
Researchers—Nonscientific	+	+	+	+				+	+	+	+			
Researchers—Scientific	+	+	+	+				+	+	+	+			
Social Workers & Recreational Workers	+	6	+	1431				+	32	+	1347			
Transportation & Distribution Occupations	+	9	+	2018				5	33	1871	1906	*	*	*
Totals	242	2248						789	6433					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	37	64	$2186	$2140	$2500	$2175	$1840	79	164	$2239	$2130	$2500	$2209	$1917
MBA (Nontechnical Undergraduate)	6	40	2057	2447	*	*	*	36	140	2159	2235	2573	2204	1666
MBA (Technical Undergraduate)	+	7	+	2644				4	18	2498	2453	*	*	*
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	8	2250	2352	*	*	*	1	14	2250	2342	*	*	*
Administration (incl. Public, Hospital, etc.)	+	7	+	1970				+	9	+	2009			
Industrial Mgmt. (incl. Industrial Admin.)	+	2	+	2724				+	6	+	2377			
HUMANITIES & SOCIAL SCIENCES														
Humanities	3	4	1678	1675	*	*	*	6	20	1630	1577	*	*	*
Social Sciences	+	4	+	1604				1	35	1667	1775	*	*	*
ENGINEERING														
Chemical	+	11	+	2838				4	26	2763	2766	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	7	+	2292				4	28	2229	2385	*	*	*
Electrical (incl. Computer Engrg.)	+	24	+	2871				5	72	2958	2880	*	*	*
Industrial	2	10	2597	2580	*	*	*	5	17	2639	2592	*	*	*
Mechanical	1	20	3000	2829	*	*	*	9	56	2728	2818	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	12	+	2681				+	14	+	2661			
Nuclear (incl. Engrg. Physics)	+	1	+	3917				+	4	+	3040			
SCIENCES														
Chemistry	+	1	+	2166				+	5	+	2333			
Computer Science	+	17	+	2558				2	37	2500	2692	*	*	*
Geology & Related Geological Sciences	2	2	2525	2525	*	*	*	2	3	2525	2628	*	*	*
Mathematics	1	1	2860	2860	*	*	*	1	9	2860	2310	*	*	*
Totals	53	242						159	677					

' Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
† The 50th and 10th percentiles are close in value because of a clustering of offers

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 1/2/87 THROUGH 2/6/87							CUMULATIVE PERIOD 9/1/86 THROUGH 2/6/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	6	+	$2674				10	28	$2492	$2533	*	*	*
MBA - Tech Undergraduate	+	2	+	2035				6	14	2810	2911	*	*	*
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	10	+	2643				4	26	2240	2505	*	*	*
MBA - Tech Undergraduate	+	+	+	+				+	1	+	2083			
Over 4 years														
MBA - Nontech Undergraduate	+	12	+	2540				+	26	+	2650			
MBA - Tech Undergraduate	+	3	+	3733				+	6	+	3447			
Totals	+	33						20	101					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	1	28	$3116	$3539	*	*	*	3	35	$3344	$3555	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	+	+	+			
Electrical (incl. Computer Engrg.)	+	10	+	3949				3	23	4042	3893	*	*	*
Mechanical	1	14	3250	3213	*	*	*	1	19	3250	3309	*	*	*
SCIENCES														
Chemistry	1	19	1667	3090	*	*	*	4	36	2725	3091	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	1	3765	3765	*	*	*	1	1	3765	3765	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)	+	1	+	3167				+	5	+	3408			
Physics	+	7	+	3611				+	12	+	3536			
Totals	4	80						12	131					

[1] Years of previous full time, nonmilitary employment
[2] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1921 2000 1875	84	1811	8					
BUSINESS ADMINISTRATION &					1517	5			
MANAGEMENT INFO SYSTEMS	2000	3			1400	1			
MARKETING & DISTRIBUTION			1917	1	1410	15			
ECONOMICS									
HUMANITIES									
SOCIAL SCIENCES									

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BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AEROSPACE & AERONAUTICAL				2292 1		
CHEMICAL					1935 1	
ELECTRICAL(INCL COMP ENG)				2408 6	2333 1	
CIVIL						1958 1
GEOLOGICAL						
INDUSTRIAL					2250 1	

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AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

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CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
MECHANICAL							2380	7				
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY			1832	8			2365	4				

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CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2083 1 / /	/ / /	/ 2113 2 / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
ACCOUNTING	2195	1										
BUSINESS ADMINISTRATION &					1850	1	1917	1				
MANAGEMENT INFO SYSTEMS			2200	1								
MARKETING & DISTRIBUTION			1722	2			2000	2				
ECONOMICS												
HUMANITIES			1500	1								
SOCIAL SCIENCES												

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2523	2							2542	1		
ELECTRICAL(INCL COMP ENG)					2350	1			2583	1		
CIVIL												
GEOLOGICAL												
INDUSTRIAL					2225	1						

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
MECHANICAL					2363	2			2542	1	2333	1
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM												
ENGINEERING TECHNOLOGY					2267	9						

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BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM, FAB METAL
AGRICULTURAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
ALLIED HEALTH PROFESSIONS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
BIOLOGICAL	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
CHEMISTRY	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
COMPUTER SCIENCE	/ / /	/ 2017 1 / /	/ 2213 1 / /	/ / /	/ / /	/ / /
MATHEMATICS	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
OTHER PHYSICAL & EARTH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING	1858	16					1458	1				
BUSINESS ADMINISTRATION &	1817	3										
MANAGEMENT INFO SYSTEMS	2202	4										
MARKETING & DISTRIBUTION	2031	3										
ECONOMICS												
HUMANITIES									1250	1		
SOCIAL SCIENCES												

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AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL	2584	4										
ELECTRICAL(INCL COMP ENG)	2190	4			2377	3	2420	1				
CIVIL			2333	1	1833	2	1966	2				
GEOLOGICAL												
INDUSTRIAL												

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

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INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MECHANICAL	2567	3			2413	4						
METALLURGICAL												
MINING & MINERAL												
NUCLEAR												
PETROLEUM	2819	4										
ENGINEERING TECHNOLOGY	2750	1										

FEBRUARY 1987 SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/05/87 THROUGH 02/06/87

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURAL							
ALLIED HEALTH PROFESSIONS							
BIOLOGICAL							
CHEMISTRY							
COMPUTER SCIENCE	2222	5					
MATHEMATICS							
OTHER PHYSICAL & EARTH							

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY-OFFERS TO MBA CANDIDATES FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/	/ 1500 1	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/
	/	/	/	/	/	/

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/05/87 THROUGH 02/06/87

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1987 SWPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM		RESEARCH, CON	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	2168	5					
MBA--TECH							